



2009 Planning Meeting

January 15, 2009

Agenda

1. Write down top 3 expectations from T2 in 2009 (everybody individually)
2. Prioritize expectations and identify top 5 activities or series of activities for 2009 (group)
 - a. Consider good benchmarks from other Clubs [Leslie to prepare]
 - b. Assign owner to every activity or series of activities
 - c. Consider collaboration with other local clubs
3. How to optimize communication?
 - a. T2 website – who coordinates content, who updates weekly? [John to walk us through]
 - b. Enewsletter – who leads ongoing and coordinates editorial? [Mike to prepare]
 - c. Other
4. Financials
 - a. Implications of wishlist/priorities – what can we afford?
 - b. 2009 budget [Beth to prepare]
 - i. Cost of activities – need to develop budget estimate
 - ii. Liability insurance(s) – need to decide which we need
 - iii. Complementary T2 t-shirts for members – need cost estimate [Eric to prepare]
 - c. Sponsorship strategy – need an ongoing project leader?
5. New member acquisition – need ongoing leader
6. Club people resources – Need to backfill open board positions
7. 2010/11 goals – what do we want to be when we “grow up”?

Needs for meeting:

- Need 2 flip charts, markers, post-it notes, pens (Beth)
- Need projector (Stefano)
- Need laptop with online access to present and go through website (John)
- Snacks & refreshments (Willie)